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What is Liquid Accounts?

Liquid Accounts is a new advanced but easy to use internet-based accounting package. It has all the features of an old-fashioned desktop accounts package but being an internet solution means that you can securely use Liquid Accounts from any computer with an internet connection and you'll never need to install any software on your computer.

At Liquid Accounts we have spent thousands of hours in development ensuring that our application is easy to use and free of accounting terminology.

If you want to know how Liquid Accounts can help you and your business, please give us a call or visit our website.

Contact Us

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CASE STUDY

Eco Hoardings Limited

About Eco Hoardings...

Eco Hoardings Limited supplies a unique environmentally-friendly reusable, recyclable and customisable hoarding system for building sites.

Their clients include major European airports and train stations and were highly-commended in the Barclays Green Leaders in Business Awards.

The company is run by MD, John Whaites, together with 3 co-directors. They work in different locations, are regularly out on site, have an external bookkeeper, and all need access to the company's financial information. They also work in a variety of European countries in different currencies and with different VAT rates.

Liquid & Eco Hoardings...

Eco Hoardings were first introduced to Liquid by their bookkeeper, who felt that Liquid would offer quick and easy solutions to all their needs.

Liquid has allowed John to work from any location whilst still being on top of the company's finances, and has allowed him to create a package to suit his needs as the business has developed. This includes multi-currency and multi-VAT options, stock control, job costing and payroll plus a bespoke tracking and tracing system via our partner *Trackerback*.

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I chose Liquid because it is state of the art software with a very modern approach. Because the software sits on the Internet, I can access it wherever I am and I can also allow my bookkeeper to have access so that she can take care of inputting the data for me. If there are any queries, she and I can look at the same information at the same time without having to be in the same place. We can talk through and solve issues there and then.

Using Liquid Accounts means that I am able to access my accounts wherever I am. This makes it much easier to answer questions on the spot and eliminates the need to make notes and check things out when I get back to the office. I was even able to sit in my Bank Manager's office and access my full accounts to aid our discussion.

We were being paid in Sterling but had expenses in Euros, so our accounting package needed to be able to handle both currencies. We also needed to file VAT returns in both the UK and Ireland and be able to cope with the different timetables of the two systems. It could have been a nightmare but Liquid Accounts were able to provide us with an extension to the system in a matter of days.

Also, the ability to move into job costing if we need to is another attraction. To have a package that can do these 3 things is brilliant - it can satisfy all our needs.

There are several additional advantages to Liquid Accounts. Firstly, any updates to the software are applied automatically - I don't have to worry about installing updates myself. Secondly, the system stores all my data in three different locations, so I don't need to worry about security or back-ups. Lastly, it was designed as a web-based system - it's not traditional software that's had a web front end bolted on.

The team at Liquid introduced me to a company called Trackerback, who have provided us with a system for tracking the sale and return of our hoarding systems. The great thing about this system is that it integrates with our Liquid Accounts system and if there is any shortfall in the goods returned to us from a customer, an invoice is automatically produced in our Liquid Accounts package. Not only has this made our process so much more accurate, it has made it much simpler and easier to manage.

John Whaites, Eco Hoardings Limited

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www.eco-hoardings.co.uk